

The Springfield Teacher

Deadline Dates

2011 – 2012

Deadline Dates

September 2*

October 7*

November 4*

November 28

January 9*

January 30

February 27

April 2

April 23

May 25*

Issue Dates

September 15

October 20

November 17

December 8

January 19

February 9

March 8

April 12

May 3

June 7

*These dates are highlighted because there are fewer days to prepare the newsletter due to holidays and/or editor's days off. **It is IMPERATIVE ALL articles are submitted by the deadline date indicated.**

Ad Prices

(subject to change)

25 Words or Less

\$12.00

50 Words or Less

\$20.00

1/4 Page (of an 8 1/2" x 11" page)

\$35.00

Typing, Restructuring, Editing, Copying & Pasting

\$25.00 ADDITIONAL

All advertisements, announcements, etc. received by the SEA from anyone other than an SEA committee member (for the purpose of their committee) **must** be sent to the SEA in **print ready form** to avoid the additional charge. The SEA will not be responsible for typing, restructuring, copying and pasting, or editing the advertisement in any way unless the individual or company submits an additional \$25.00 to the price listed above by the deadline dates. The most efficient way to submit the ad is via an email attachment to sfornitorres@seateachers.com. Remember both the ad **and** the payment must be received by the SEA no later than the deadline dates specified above. Remit payment payable to the Springfield Education Association at 1000 Wilbraham Road; Springfield, MA 01109. If **print ready ads** cannot be attached to an email, they may be sent to the SEA at the postal address above, remember the ad and payment must be received in print ready format no later than the deadline date.